

# Einladung zum Gastvortrag

FB 10 – English-Speaking Cultures

Fremdsprachendidaktik Englisch & Englische Sprachwissenschaft

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## **Representations of Gendered Identities and Ideologies in Austrian L2 Secondary-School Textbooks**

This talk reports on a project that investigates how two of the most frequently used EFL textbook series (*Make Your Way* and *Prime Time*) in Austrian upper-secondary schools represent and multimodally construct gender and sexuality, and whether or not they contribute to a gender differentiating discourse and the naturalisation of heteronormativity. The methodological framework combines Critical Discursive Psychology, Multimodal Social Semiotics, and Queer Theory into an integrative, multi-perspectival approach. Items selected for a qualitative analysis in Atlas.ti have been chosen according to two thematic categories (“personal identification” and “relations with other people”) provided in the CEFR i.e. *Threshold 1990*. They include both gender emergent as well as gender critical subthemes. The analysis will be two-fold, focusing first on gender discourses, followed by ideologically informed gendered discourses. This research is particularly relevant to raise teachers’ awareness, to challenge dominant discourses and to make room for alternative identities and lifestyles in EFL classrooms and beyond.

**Donnerstag, 01. November 2018, 9:30-11 Uhr**

**Raum GW2 B3230**

**Alle Interessierten sind herzlich eingeladen!**

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