# GERMANCANADIANCONCOURSE

Event Announcement Version 04-October-2013

### Announcement

The Canada Meets Germany Alumni Forum announces the German Canadian Concourse 2013:



Embassy of Canada in Berlin GOING TRANSATLANTIC THROUGH SPACE canadian-german cooperation in the space sector

**Environment Canada** in **Gatineau/Ottawa** 

(via video conference)

15 November 2013
http://gcc.cmg-af.org/gcc2013

#### **Topic**

Canada, as a formal cooperating state in the European Space Agency (ESA), and Germany, as a leading member state of ESA, are interlinked in Europe's space endeavours. Beyond ESA, Germany and Canada additionally have a strong history of bilateral cooperation on a range of space projects.

This year's space-related theme addresses companies and institutional organizations working in the space sector and individuals interested in developing their knowledge of and connections to the German and Canadian space communities. The conference will highlight successful German-Canadian joint ventures in space, opportunities for cooperation in the future and current developments in German-Canadian space activities.

The conference will address topics such as transatlantic business models (including business incubation programmes), international space policies, strategic bilateral cooperation, and technical accomplishments through German-Canadian collaboration in space programmes.

#### Registration

Registration for the event is possible online:

http://gcc.cmg-af.org/gcc2013.



#### Schedule

The conference day will start with a **field trip** hosted by a company or organization.

The afternoon **conference session** will take place at the Embassy of Canada in Berlin. **Speeches** of company and organization representatives highlighting their engagement in the space sector will be followed by a **panel discussion** on various aspects of German-Canadian space activities.

The event will include a **reception** providing opportunities for **networking**.

## **Target Group**

The conference addresses companies, organizations and individuals interested in Canadian-German exchange and in particular Canadian-German space activities. Invitees to the German Canadian Concourse (GCC) will include representatives from the space industry, research

institutes and national and international space agencies as speakers and participants for a panel discussion.

Due to the interdisciplinary nature of the GCC, we expect a diverse audience from various professional backgrounds.

A video conference session in Ottawa will allow participants to join the conference from across the Atlantic.

#### **Background**

The conference series **German Canadian Concourse (GCC** – *gcc.cmg-af.org*) is conceived as a platform for exchange among Canadian and German professionals on topics with relevance to both countries. On an annual basis, the GCC convenes at **Kanada Haus**, the premises of the Canadian Embassy in Berlin.

The Embassy of Canada is patron for the German Canadian Concourse programme which is owned and run by the Canada Meets Germany Alumni Forum (CMG-AF).

The GCC series was initiated in October 2012 by CMG-AF with a conference on "Energy Efficiency in Transportation" (see http://gcc.cmg-af.org/gcc2012).