POSTER PRESENTATIONS:

Sven Hohenstein & Jochen Laubrock (Potsdam):
Temporal Processing of Visual Narrative: The Gutter and the Reader's Attention

Linda Knief (Bremen):
Text and Moving Images: Relations between Media

Oliver Moisich (Paderborn):
Focalization in Comics as a Cognitive Concept

Eike Richter & Jochen Laubrock (Potsdam):
Gaze Contingent Masking of Text in Graphic Literature — An Eye-Movement Study

**Marina Ruiz Tada & Olena Vasylets (Barcelona):**
The Role of the Reading Path for Learning from and the Perception of Manga

Francisco Veloso, Dora Lau Yan Ling, Felix Cheung Hui Laam, Janina Wildfeuer & John Bateman (Bremen/Hongkong):
An Empirical Investigation of the Semiotic Potential of Comic Book Page Layout: From the 1930s to 2010s.

Fang Zhao & Nina Mart (Hagen/Koblenz):
Experienced Readers Distinguish from Inexperienced Readers in Text-Picture Blended Comics and Picture Dominated Comics
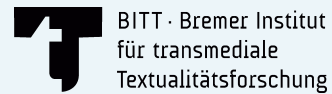
Further information:
http://unihb.eu/oAplWbC1

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THE EMPIRICAL STUDY OF COMICS

INTERNATIONAL CONFERENCE AT BREMEN UNIVERSITY

07-09 February 2017

Guesthouse Teerhof, Bremen

Tuesday, 07/02

09:30-10:00: Introductory Statement

10:00-12:00: Multimodal Analysis and Linguistics I

John Bateman (Bremen): From Creative Freedom to Empirical Studies via Qualitative Descriptions: Annotation Schemes for Comics and Graphic Novels

Christoph Wolf (Bremen): Culturally Motivated Layout Choices — A Comparative Study of Japanese Mangas and Western Comics

Pascal Lefèvre & Gert Meesters (Brussels/Lille): The Interpretation of an Evolving Line Drawing

12:00-13:30: Lunch Break

13:30-15:30: Multimodal Analysis and Linguistics II

Neil Cohn (Tilburg): Visual Language Theory & the Scientific Study of Comics

Chiao-I Tseng (Bremen): Tracking Character Developments and Events in Graphic Novels

Anna Lena Rodewald (Bremen): The Representation of Superhero(in)es in Comics

15:30-16:00: Coffee Break

16:00-18:00: Digital Approaches to Comics I

Bart Beaty (Calgary): What Were 'Golden Age' Comics: Formal Strategies at the Origin of the American Comic Book

Christophe Rigaud, Jean-Christophe Burie & Karell Bertet (La Rochelle): Computer Vision Applied to Comic Book Image

John Walsh (Indiana): "Spins a web, any size": Topic Modeling a Corpus of American Comic Book Fan Mail

19.30:   Conference Dinner @ Ratskeller

Wednesday, 08/02

10:30-12:00: Digital Approaches to Comics II

Mihnea Tufis & Jean-Pierre Ganascia (Paris): Crowdsourcing Annotations for Comics Corpora

Alexander Dunst & Rita Hartel (Paderborn): From Canon to Corpus: The Quantitative Study of Graphic Narrative

12:00-13:30:   Lunch Break

13:30-15:30: Cognitive Processing & Comprehension I

Ben Tatler (Aberdeen): Eye Movements and Image-Text Integration

Olli Philippe Lautenbacher, Kai Mikkonen & Maarit Koponen (Helsinki): Reading Comics — Tracking the Process

Hans-Jürgen Bucher (Trier): How Informative Are Information Comics? Results from Empirical Audience Research Including Eyetracking

15:30-16:30: Poster Presentations

16:30-18:30: Cognitive Processing and Comprehension II

Joe Magliano (Chicago): What Can Be Learned About the Psychology of Comics by Studying How We Process Adapted Narratives?

Lester Loschky (Kansas State): Understanding the Moment-to-Moment Processing of Sequential Narratives

Olivia Rohan & Ryoko Sasamoto (Dublin): Sound Effects in Japanese Comics: An Empirical Eyetracking Study in Multimodal Reading

Thursday, 09/02

10:00-12:00: Cognitive Processing and Comprehension III

Jochen Laubrock, Sven Hohenstein & Eike Richter (Potsdam): Cognitive Processing of Text & Image During Comics Reading

Tom Foulsham (Essex): Eye-Tracking, Comics, and the 'Reading' of a Scene

12:00-13.00: Concluding Remarks